

# Grow Your Practice With the Power of Patient Reviews



## YOUR BENEFITS:



Enhance your online reputation with detailed reviews from real patients

**FREE**

Reach more potential patients with free profile on the only global dental directory



Get more reviews and improve your services by proactively asking for feedback



Motivate patients to leave reviews with DCN rewards provided at no cost for you



Rank higher on Google search thanks to SEO-optimized Trusted Reviews profile

## HOW IT WORKS IN 5 STEPS:

**1**

Register at: [www.reviews.dentacoin.com/en/welcome-dentist/](http://www.reviews.dentacoin.com/en/welcome-dentist/) to create your profile page. Fill out the necessary information and choose the right practice type: "Dentist" for solo practices and associate dentists in a clinic, or "Dental clinic" for practices with more than one dentist.

**2**

**Wait for approval** (up to 72 hours). Once approved, you will receive an email and will be able to access your Trusted Reviews profile.

**3**

**Make your practice stand out** by enriching the About us section of your profile with eye-catching photos and more info. In addition, don't forget to let patients know when your practice is open. Just click "Edit" next to add your working hours.

**4**

**For associate dentists:** find your clinic and send a request to be listed as a team member on their profile. **For dental clinics:** add your dentists' team to your profile. If they are not on Trusted Reviews yet, they will be invited to join.

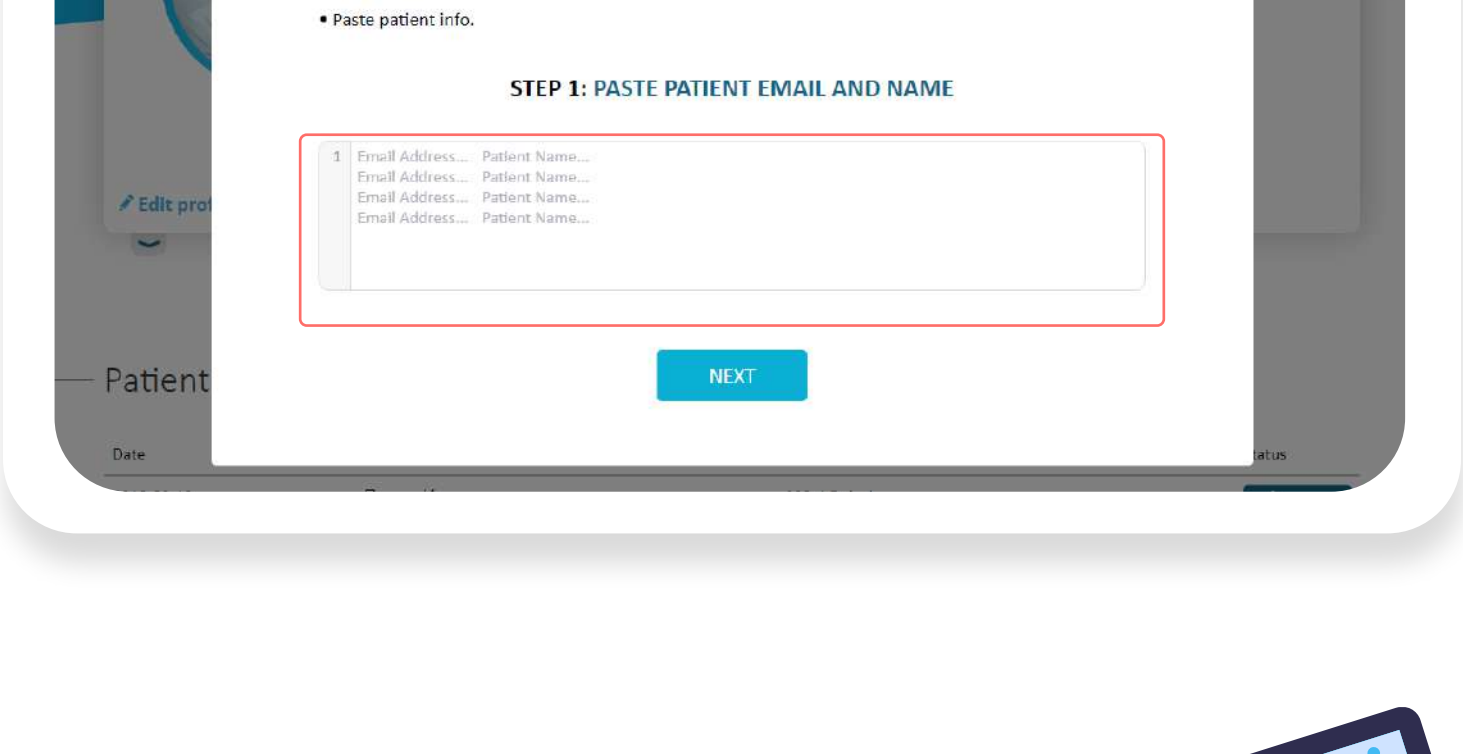
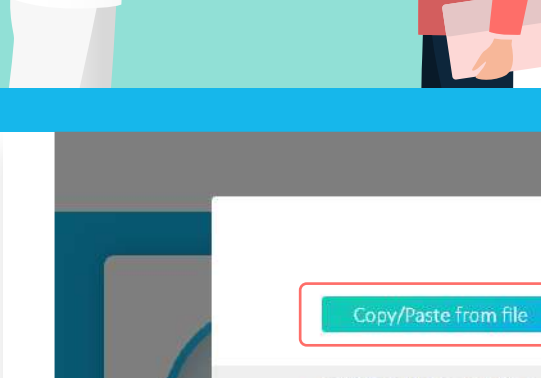
**5**

**Start getting patient feedback.** Reviews written upon your invitation will be marked as "Trusted" and both you and the patient will receive a small reward in DCN. You can also verify reviews upon patient request.

## HOW TO ENGAGE YOUR PATIENTS:

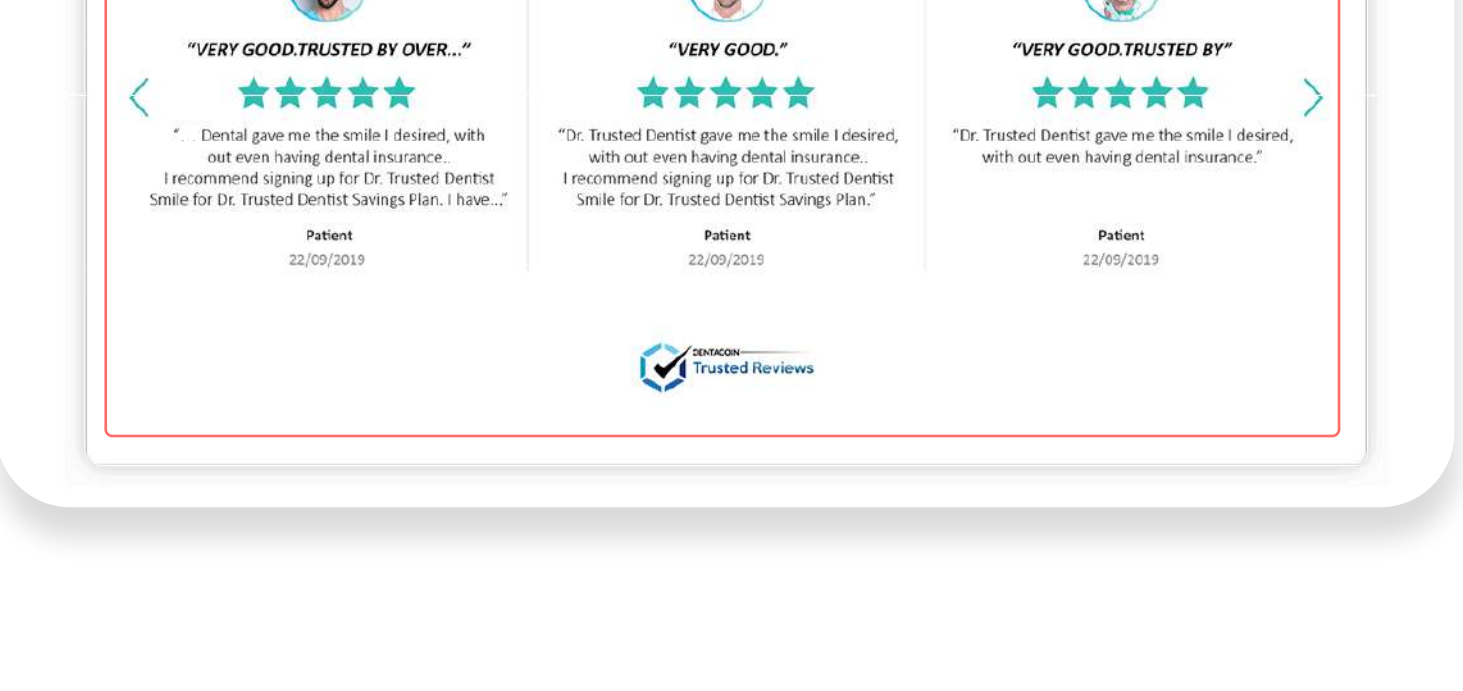
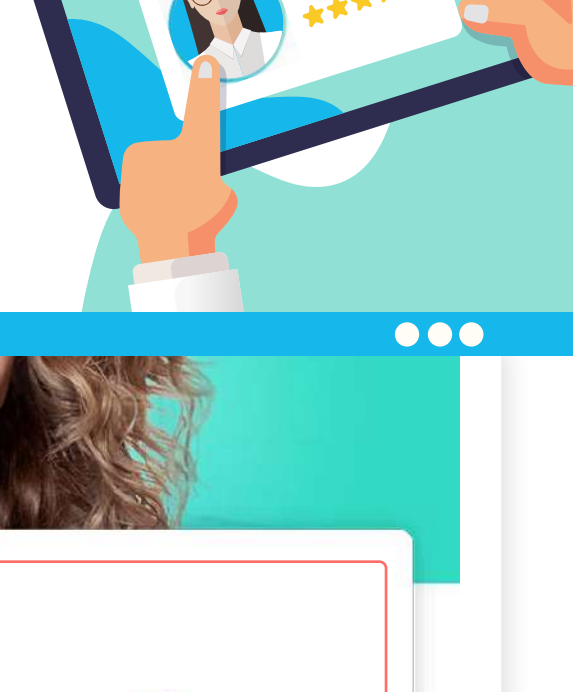
### • INVITE THEM

Invite your patients to leave reviews for your practice. Get started by clicking on the "INVITE PATIENTS" button on your profile page.



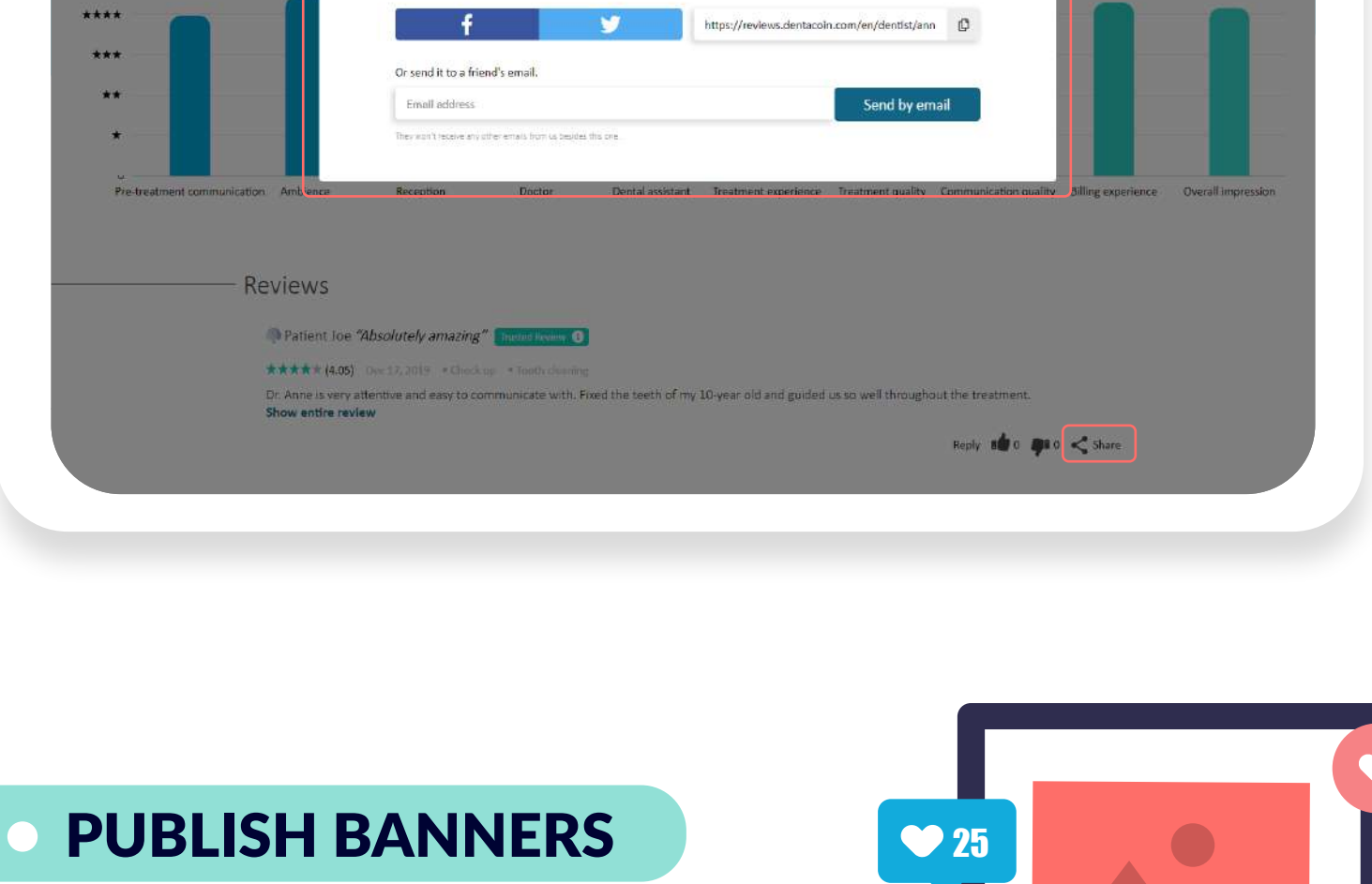
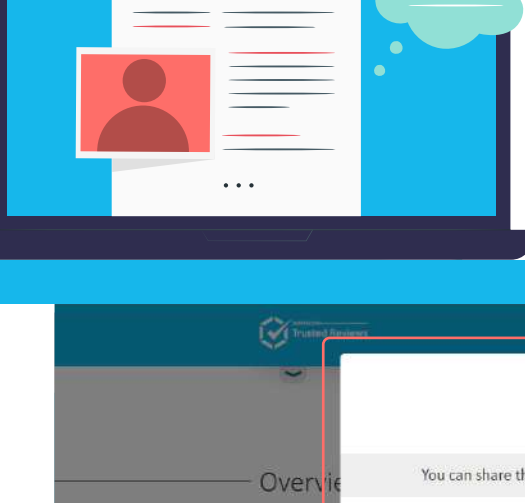
### • SHOWCASE REVIEWS

Display reviews automatically on your Facebook page or website by clicking the "Add to Site/Facebook" button on your profile. Choose from the easy-to-implement options and place a Facebook tab or a website widget with an eye-catching design in no time.



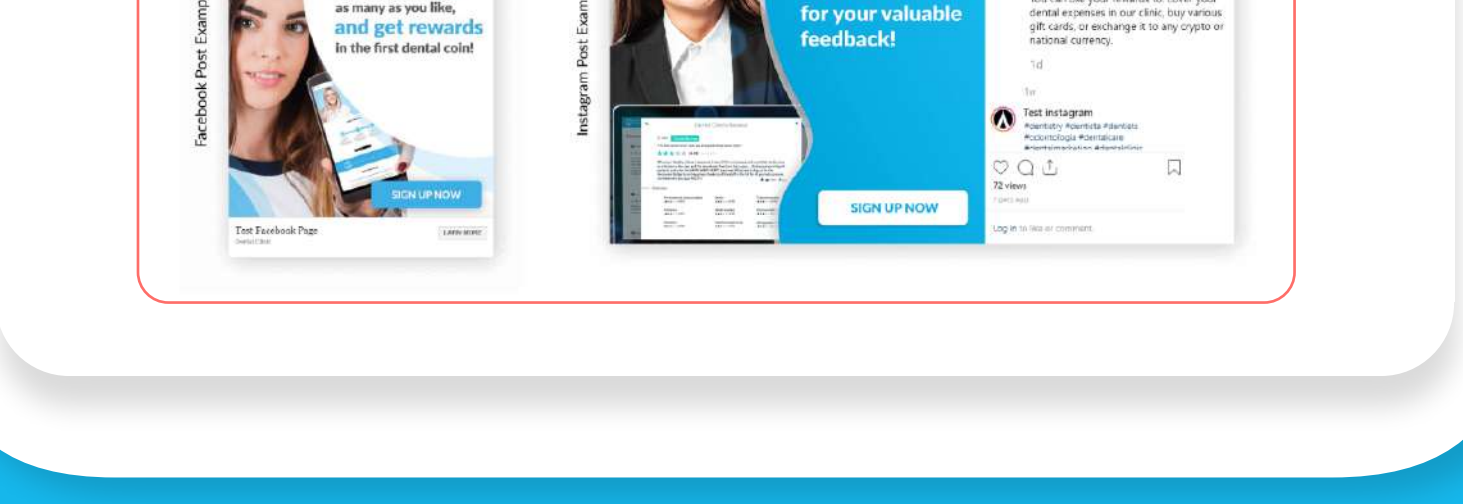
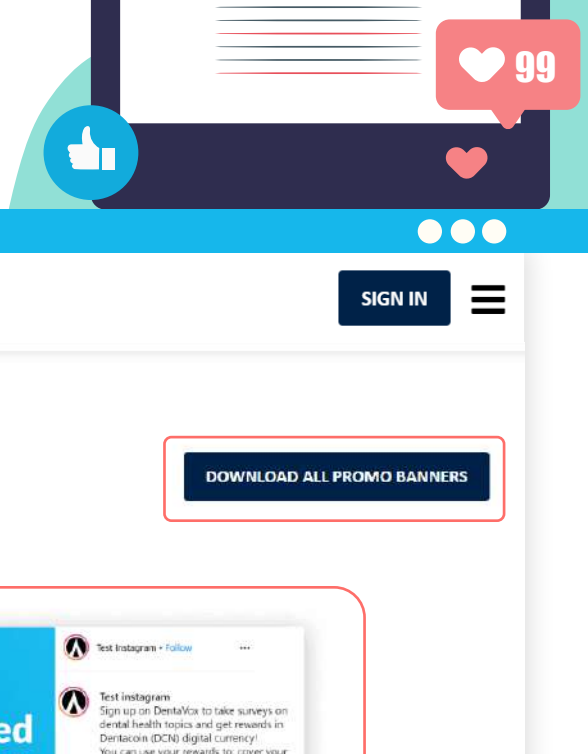
### • SHARE REVIEWS

The voice of the patient is more persuasive than ever! Share positive feedback on your social media partners. Just click on the "Share" function in the upper right corner of each review.



### • PUBLISH BANNERS

To present Dentacoin Trusted Reviews to your patients, you can also use our ready promo banners (scroll until section "Dentacoin Tools: Promo Banners"): [www.dentists.dentacoin.com/download-assets](http://www.dentists.dentacoin.com/download-assets)



## GET IN TOUCH

For any inquiries or custom solution requests, do not hesitate to write us at [reviews@dentacoin.com](mailto:reviews@dentacoin.com)

