

5 THINGS TO DO **FOR DENTISTS** DURING COVID-19 LOCKDOWN



1. Engage with patients

- Share oral health tips on social media
- Make live Q&A for patients
- Send email campaigns



2. Improve online presence

- Create/update your profiles on directories
- Go through the content on your social media pages
- Improve your website



3. Catch up with the new trends

- Check new research
- Look into stats from dental market surveys
- Take an online course



4. Optimize patient communication

- Review current processes
- Look into patient feedback
- Make plan for improvements



5. Provide teledentistry/ online consultations

- Join a teledentistry platform
- Offer live video calls for patients