5 THINGS TO DO FOR DENTISTS DURING COVID-19 LOCKDOWN

1. Engage with patients
   - Share oral health tips on social media
   - Make live Q&A for patients
   - Send email campaigns

2. Improve online presence
   - Create/update your profiles on directories
   - Go through the content on your social media pages
   - Improve your website

3. Catch up with the new trends
   - Check new research
   - Look into stats from dental market surveys
   - Take an online course

4. Optimize patient communication
   - Review current processes
   - Look into patient feedback
   - Make plan for improvements

5. Provide teledentistry/online consultations
   - Join a teledentistry platform
   - Offer live video calls for patients